



1300 BUY CMS

Local Event Program

Exhibit at local events and we'll help you stand out from the crowd

Welcome to the CMS Local Event Program*, where you can loan solar panels and inverters to display on your stand. This program is designed to generate more sales for your company by making it easy for consumers to understand solar processes and enhance consumer perception of your own brand.

Promotional Benefits

- alleviate consumer confusion by visually demonstrating the solar process
- receive joint promotional material
- gain a competitive edge
- two brands become stronger than one
- positive brand reinforcement



How It Works

- book an exhibition stand at a local event
- provide details to CMS and request a product loan
- products will be delivered 1 day prior to the event
- set up stand and take photo's
- contact CMS within 5 days of event finishing to organise the return of the products and send photo's of the stand

Requirements

- the stand must promote solar power
- joint promotional material must be displayed
- installers must be accredited and be in good standing with CMS to be entitled to a product loan

*Available 1st July 2011.



For more information contact:

Samantha Anderson
Marketing Department

1300 902 110

samantha.anderson@carbonmanagement.com.au